



Sarah Snow

Deputy Director



Sarah Snow serves as the Deputy Director for the Division of Professional Regulation of the Illinois Department of Financial and Professional Regulation. In this role, Snow manages and completes special projects for the Division, helps develop legislative, executive and legal policy, and represents the Division and IDFPR at meetings and events with community and regulated industry members.

Snow joined IDFPR in August of 2018 as the Industry Liaison for the Division of Real Estate, serving as liaison for more than 40 real estate industry associations while also leading a team to develop standard operating procedures for the agency's Boards and Commissions. Shortly after, Snow also joined the Executive Leadership Team under the Office of the Secretary where she managed an extensive portfolio of matters, including the continued modernization of the agency to reflect best regulatory body practices, modern technological advancements, and continue aligning with the agency's mission of consumer protection. In doing so, Snow provided the executive leadership team with guidance and suggestions related to internal Department improvements such as co-managing the modernization of IDFPR's Policies and Procedures Manual and the Agency's Strategic Plan.

Snow managed the Governor's initiative to waive licensure fees for frontline healthcare professionals by working and collaborating with internal agency parties and ensuring proper communication was shared externally. Snow has served on the agency's Internal/External Audit Team since May 2020 and continues to serve on the agency's Diversity, Equity, and Inclusion Committee.

Prior to joining IDFPR, Snow served as a Senior Account Executive for an event marketing firm in Chicago, where she gained more than five years of management experience managing multiple field market teams and internal account executives responsible for event execution, personnel, logistics, and day-to-day operations. Snow provided exceptional service to numerous clients, including national brands such as U.S. Cellular, Verizon Wireless, and Hill's Pet Nutrition, through retail and sports sponsorship, including the National Football League, Major League Baseball, and the National Basketball Association.

Snow received her Bachelor of Science from Southern Illinois University Carbondale.

